

**ZENEX**  
**INTERNATIONAL**

# **AUTOMOTIVE** *Cleaning Solutions*



## **Liquid Cleaning and Detailing Product Catalog**

One Zenex Circle | Cleveland, Ohio 44146 | 1 + 440-232-4155 | [www.zenexint.com](http://www.zenexint.com)

### CAR WASH SOAPS

#### SPLASH & SHINE 220485

- Premium grade wash and wax concentrate
- Protective wax enhances luster and exterior vehicle appearance
- Safe for use on all vehicle surfaces
- Grape fragrance

DILUTION: Up to 120:1



#### CHERRY RUSH 228725

- Professional grade concentrate
- Dilution flexibility for tough to light duty applications
- Excellent detergency, wetting, and foaming characteristics
- Cherry fragrance

DILUTION: Up to 300:1



#### GRAPE SURGE 225145

- High foaming concentrate
- Superior exterior wash and shine
- Encapsulates grime, dirt, and contaminants
- Easily and safely wash away foam
- Grape fragrance

DILUTION: Up to 80:1

### DETAIL SPRAY WAX

#### BODY GLOSS 351615

- Ready-to-use (RTU)
- High gloss detailing wax spray
- Polishes and shines exterior painted surfaces, metal, and glass
- Excellent for chrome, aluminum, plastic, rubber trim, and woodwork
- Grape fragrance



### GENERAL PURPOSE

#### ORANGE LIGHTNING 254415

- Premium grade all-purpose concentrate
- Superior detergency, wetting and cleaning power
- Excellent phosphate free interior and exterior cleaner
- Citrus fragrance

DILUTION: Up to 10:1



#### GREEN MONSTER 213135

- Neutral cleaner and degreaser concentrate
- Multi-purpose full vehicle interior and exterior cleaning solution
- Does not contain butyl cellusolve or petroleum, non-flammable
- Citrus scent

DILUTION: Up to 70:1

#### ROYAL CLEAN 200125

- All-purpose versatile concentrate
- Eliminates tough dirt, grime, grease, and oil stains from fabrics and exterior surfaces
- Zero VOC
- Cherry fragrance

DILUTION: Up to 32:1



#### MIGHTY TIDE 215225

- Concentrate for easy dilution
- Safe all vehicle surfaces
- Highly alkaline formulation penetrates grease, soils, and stains
- Fresh scent
- Powerful cleaning without the caustic

DILUTION: Up to 10:1



# Glass Cleaners



## GLISTEN 270855

- Premium grade ammonia-free concentrate
- Quick dry, streak and blemish free appearance
- Safe for use on tinted window treatments
- Citrus fragrance

*DILUTION: Minimum 8:1*



## CLARITY GLEAM 270355

- Premium grade ammoniated concentrate
- Fast drying, streak-free finish
- Clean ammonia fragrance

*DILUTION: Minimum 4:1*

## THE BOSS 272103

- Professional grade ready-to-use (RTU)
- Spray and wipe streak free appearance
- Citrus fragrance
- Thick gel adheres to surface providing powerful clean with less product
- Will not evaporate in high temperature applications



## RADIANT VISION 270345

- Professional grade ammoniated ready-to-use (RTU)
- Fast drying, streak-free with no hazy residue
- Clean ammonia fragrance
- Removes oil, grime, smoke film and bug residue



## HEAVY DUTY



## CARIBBEAN BLUE 211135

- Premium grade, highly alkaline concentrate
- Ultra effective cleaning power with moderate foaming

*DILUTION: Up to 32:1*



## CITRUS CRUISE 211305

- Premium grade highly alkaline concentrate
- Effective for interior and exterior vehicle cleaning and degreasing
- Citrus fragrance

*DILUTION: Up to 16:1*



## RED THUNDER 210725

- Extremely effective high concentrate formulation
- Complex surfactant and chelation package for ultimate performance
- Fragrance free

*DILUTION: Up to 70:1*

## MAXX 50 210565

- Top of the line heavy duty, high alkaline butyl cleaner and degreaser
- Excellent detergency and wetting, moderate foaming characteristics
- Pine scent
- Quickly removes grease, oil, dirt, scum and road grime

*DILUTION: Up to 70:1*



## PURPLE PLUS 211715

- Workhorse grade all-purpose concentrate
- Effectively cleans and degreases at high dilution ratios
- Instantly removes grease, oil, dirt and road grime at high dilutions

*DILUTION: Up to 64:1*



## BIG RED 210365

- Fighting grade heavy duty concentrate
- Versatile performance for light to heavy duty applications
- Effective in hot or cold, hard or soft water environments

*DILUTION: Up to 64:1*



### SOLVENT BASED DRESSING



#### ELECTRIC SHINE 354555

- Ready-to-use (RTU)
- High gloss finish
- Exceptional results on rubber, trim and vinyl surfaces
- Grape fragrance
- ★ 50 State Compliant

#### AMPLIFY 358485

- All-purpose ready-to-use (RTU)
- Silicone-based
- Long-lasting durable shine
- Watermelon fragrance
- ★ 50 State Compliant



#### SUPER SHINE 358195

- Ready-to-use (RTU) premium grade
- Fast drying, solvent based dressing leaves a durable shine
- Restores luster on rubber, plastic and vinyl surfaces
- Watermelon fragrance



#### ULTRA GLAZE 358135

- Premium grade ready-to-use (RTU) dressing
- Deep, long-lasting tire enhancer
- Restores luster of tires, rubber, vinyl and bumpers
- Watermelon fragrance



NOT AVAILABLE FOR SALE IN: California, Colorado, Connecticut, Delaware, Illinois, Indiana, Maine, Maryland, Massachusetts, Michigan, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, The District Of Columbia, Utah, Vermont or Virginia.

### WATER BASED DRESSING



#### DYNAMIC GLOSS 353535

- Premium grade all-purpose concentrate
  - High gloss, excellent luster
  - Performs well on tires, wheel wells, engine components and more
  - Cherry fragrance
- DILUTION: Up to 4:1



#### VIVID GLOSS 350125

- Professional grade all-purpose concentrate
  - High gloss, excellent luster
  - Performs well on tires, wheel wells, engine components and more
  - Grape fragrance
- DILUTION: Up to 4:1



#### CITRA GLOSS 351135

- Professional grade water based concentrate
  - Great for use on rubber, vinyl and plastic surfaces
  - Citrus fragrance
- DILUTION: Up to 3:1



#### STUNNER 353865

- Professional grade all-purpose concentrate
  - Excellent performance on interior and exterior surfaces
  - Dilutable to achieve high to low gloss appearance
  - Bubblegum fragrance
- DILUTION: Up to 4:1



#### DIAMOND GLOSS 355055

- Body shop safe non-silicone
  - All-purpose water based concentrate
  - Instantly protects with long lasting shine
  - Green apple fragrance
- DILUTION: Up to 1:1

### WHEEL CLEANER



#### ZAP 107705

- Premium grade acid-based concentrate
  - Removes road grime and brake dust while brightening wheels at high dilution rates
  - Streak free shine
  - Performs well on chrome, magnesium and aluminum wheels
- DILUTION: Up to 10:1



#### BRILLIANT GLOW 105515

- Professional grade acid-based concentrate
  - Performs well on chrome, magnesium and aluminum wheels
  - Low pH formula brightens and cleans
  - Quickly removes road grime and brake dust
- DILUTION: Up to 5:1
- DISCLAIMER: Use only on wire, chrome, mag, or aluminum wheels. DO NOT ALLOW TO DRY ON SURFACE.



#### TURBO 212115

- Non-acid based concentrate
  - Highly concentrated alkaline formula for tires and wheels
  - Safe on coated, chrome, plastic and stainless steel wheel substrates
  - Quickly penetrates and dissolves the toughest road film
- DILUTION: Up to 12:1

## Private Label Program - On Demand Design Services

Our in-house, full service team of graphic design specialists have nearly 50 years of combined experience creating customized logos and label artwork for customers. We consult directly with customers on private label design to enhance brand awareness and expand market outreach. To learn more, check out our website at [www.zenexint.com](http://www.zenexint.com)





### INTERIOR CLEANERS



**FRESH DRIVE**  
156625

- Interior deodorizer
  - Ordenone® odor entrapment technology
  - Eliminates malodor molecules
  - Febreze fragrance
- DILUTION: Up to 1:1



**FIERCE FABRIC**  
133155

- Carpet extraction and spotter cleaner concentrate
  - Pre-spotter treatment
  - Low-VOC
  - Lemon-lime fragrance
- DILUTION: Up to 64:1



**ESSENTIAL ENZYME**  
204205

- Enzymatic all-purpose cleaner concentrate
  - Fresh breeze fragrance
  - Utilizes live cultures to removes stains and combat odors from carpet and upholstery
- DILUTION: Up to 16:1

# Product Usage Guide

#### TIRE DRESSING

- Solvent Based**
- Electric Shine
  - Amplify
  - Super Shine
  - Ultra Glaze

- Water Based**
- Dynamic Gloss
  - Vivid Gloss
  - Citra Gloss
  - Stunner
  - Diamond Gloss

#### INTERIOR CLEANERS

- Fresh Drive
- Fierce Fabric
- Essential Enzyme

#### GLASS CLEANERS

- The Boss
- Clarity Gleam
- Glisten
- Radiant Vision

#### CAR WASH SOAPS

- Cherry Rush
- Grape Surge
- Splash & Shine

#### DETAIL SPRAY WAX

- Body Gloss

#### HEAVY DUTY

- Maxx 50
- Red Thunder
- Purple Plus
- Big Red
- Citrus Cruise
- Caribbean Blue

#### GENERAL PURPOSE

- Royal Clean
- Mighty Tide
- Green Monster
- Orange Lightning

#### WHEEL CLEANERS

- Turbo
- Zap
- Brilliant Glow



# ZENEX

## INTERNATIONAL



Since 2001, Zenex International has been an industry leading provider of private label aerosol and liquid products, offering a broad portfolio of proprietary formulations through an international network of professional manufacturers and distributors. Zenex specializes in providing a complete range of finished cleaning and lubricant products for industrial and institutional businesses across the United States, Canada, and Europe. Our advantage is clear and simple - we provide private label branding services, industry leading low minimum quantity requirements on every order, exceptional customer service, and quick turnaround times. We work intimately with distribution partners to enhance brand equity and enter new market sectors with minimal upfront investment. We help you win at the sink, win at the car, win on any surface. With over 150 aerosol products and 400 plus liquid formulations to choose from, now is a the time to review our products and get started.

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